

Collegiate Softball Connection

Educating Families!

Empowering Athletes!

Ensuring a Successful College Search!

Did you know that ...

... statistically, the average player has about a 1 in 15 chance of making a college team?

... only twenty-five percent of 4-year college teams are Div. I? Seventy-five percent of all college players will compete for Div. II, Div. III or NAIA teams!

... 90% of all 4-year college teams are at schools located east of Colorado?

"Navigating multiple offers and visits would have been tough without Cathi Aradi's knowledge. Her advice and insights ultimately guided our daughter to her dream of playing D-I softball at a school she loves! If you are serious about playing at the next level beyond ASA Gold, ...you should call Cathi!"

Rennay and Chris Patnode, Gresham, OR

Collegiate Softball Connection
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www.fastpitchrecruiting.com

What Is Collegiate Softball Connection?

CSC is run by Catharine Aradi, noted recruiting consultant and author of *Preparing to Play Softball at the Collegiate Level*. Cathi has worked with families and colleges for over twenty years, and many college coaches consider her to be the single best recruiting resource in the nation. Through her book, her clinics and her company, she has helped thousands of college-bound players gain that “competitive edge!”

You need to be in charge of your college search. But having an experienced coach to guide you through the process can help you succeed where many others fail. You *can* find a team and a college that fit your needs...a place where your dreams can come true!

Why Do You Need Help With Your College Search?

College coaches can find great prospects all over the US and Canada. Too many families make the mistake of assuming that their player will be discovered and recruited just because she’s a strong athlete. Families who are new to the process may not realize that while there are scholarships and financial aid to be found, they won’t necessarily come looking for you.

The key to finding a college and a team is knowing how coaches recruit. Coaches scout at major tournaments, look for familiar teams, talk to sources they trust, and respond to players who contact them personally!

Fancy web pages and unsolicited generic mailings may get you a form response, but where do you go from there? How do you interpret a coach’s interest, and how do you know what to do next?

The recruiting process is often complex, and it is hardly ever “fair.” Knowing what to expect and being prepared to handle the *unexpected* is the best way to make sure you’re a winner in the recruiting game.

“Recruiting is a unique process that can make parents and players frantic and anxious. With Cathi, each step was clearly articulated. She kept us on track, reminded us of our goals, and was extremely supportive with many good insights and recommendations along the way. It was money well spent.”

Brenda Kosaka, Richmond, BC Canada

How Does CSC Work?

The college search is much like building a house. *Preparing to Play Softball at the Collegiate Level*, provides a detailed blueprint you can follow from start to finish.

CSC’s *Fast Track* option provides the blueprint and lays the foundation, and Cathi will help guide you along the way.

With the *ELITE LEVEL* option, Cathi will provide the blueprint, lay the foundation, *and* ensure you meet your deadlines by working with you on the “construction” of your initial marketing packets! She’s also available 24-7 by phone and email to make sure you stay on track.

In addition, CSC offers low-cost phone consultations for families who “just have a few questions!”

“Cathi’s knowledge of collegiate athletic programs and their academic requirements was amazing. Cathi used my daughter’s softball skills to get her placed into her dream school.”

The Niedzwecki Family, Danville, CA

“Since 1996, over 100 Salinas Wildcats Gold players have gone on to compete at the collegiate level. Cathi has been a huge part of their success stories. Her recruiting knowledge, networking capabilities, and supportive attitude have helped our players find the best fit on the field and in the classroom!”

Dan Miller / Geno Sigala, Salinas Wildcats Gold

All CSC materials were developed with the help of college coaches around the country.

About CSC

Every year CSC surveys coaches to ensure accurate college demographics and to identify team needs for upcoming seasons. With over 1100 colleges in the database, CSC can match players to schools all over the United States.

When you sign up with CSC—for either the *Fast Track* or the *Elite Level* option—you receive a packet that includes Cathi's book, *Preparing to Play Softball at the Collegiate Level*. This book, considered "The Bible of Fastpitch Recruiting" and recommended by college coaches everywhere, will take you step by step through your college search process. It provides a wealth of practical information that covers everything from NCAA and NAIA academic and recruiting guidelines, to how and when to contact coaches, to what to include in your skills video, to how to find financial aid, and much, much more.

You will also receive a CSC binder created just for you that provides a variety of tools to use in your college search, including the NCAA's *Guide for the College-Bound Student Athlete*.

On the *Fast Track*

With both *Fast Track* and *Elite Level* options, Cathi will be available to provide guidance, suggest next steps, and answer all the questions that come up. Based on seeing you in action--through your video or in person--she will suggest the types of colleges that may meet your academic as well as your athletic goals.

Your Skills Video

Because your skills video is a key component in your recruiting package, you may choose to have it done professionally. If you decide to produce the video yourself, however, you have the option of sending it to CSC for editing to DVD.

CSC will also help guide you through the process of uploading your video to the internet so that college coaches have easy access to it.

Introducing You to CSC Target Zone Colleges

All CSC clients complete a profile that is used to match you to colleges and to introduce you to CSC's *Target Zone* schools. (TZ schools encompass a wide variety of college programs at various levels of competition, including nationally ranked D-I, II, III and NAIA teams.) Your CSC profile goes directly to 50-100 colleges around the country, and a brief bio and contact information will also be made available to another 250-350 schools.

During your college search, Cathi monitors your progress, makes sure you're following up with coaches, and guides you through the college and financial aid application process.

At the *Elite Level*

At the *Elite Level*, families are offered *all of the benefits* of the *Fast Track* service...*plus...* CSC handles the initial "push" for you. Cathi works with you to develop your resume, to create your introductory letters, to select colleges to write, and to assemble your packets. These packets are then sent to coaches at the colleges of your choice.

The *Elite Level* option is terrific for families who want to be sure the player's introductory packets get done, get done right, and get done in time!

TALK IS CHEAP...GOOD ADVICE IS PRICELESS!

Sit in the softball stands, and you'll hear hundreds of stories and opinions—most of them different from yours. So how do you separate fact from fiction?

If you feel in charge of your player's college search, but "just have a few questions" you want answered, CSC offers low cost phone consultations! See back page for details!



StudentSportsSoftball.com named Cathi Aradi one of the "Ten Most Influential People in USA Softball" in 2007.

As a CSC client, you have the benefit of her twenty years of collegiate recruiting experience!

"... Cathi took the time to talk to the coach at the right school, and the rest is history. Shikara loves her college softball team, and most importantly the university and educational experience are exactly what we'd hoped for. Thank you, Cathi!"

Candace Lowe, Beaverton, OR

How Do You Join the CSC Family?

Players generally sign up once they become juniors, but no later than the fall of the senior year. Parents of freshmen or sophomores, should phone CSC before registering.

If you would like to discuss the ways a recruiting coach could help your athlete, please call 415-456-6449 or email info@fastpitchrecruiting.com.

If you would like to work with CSC, complete this form, select the appropriate box, and send a check or money order to:

CSC
PO Box 9167
San Rafael, CA 94912

To pay by credit card, select the Pay Pal payment option at:
www.fastpitchrecruiting.com/signers.html

(90-95% of CSC clients find college teams, but CSC cannot guarantee clients will be given scholarships.)

Our family would like to sign up for the *Fast Track* service. We are using PayPal or enclosing a check for \$800.*

Our family would like to sign up for the *Elite Level* service. We are using PayPal or enclosing a check for \$1800.*

- * If you need to make special payment arrangements, please call CSC.
- * To use a credit card via PayPal, please click on the link at: www.fastpitchrecruiting.com/signers.html.
- * Then email the information below to CSC at info@fastpitchrecruiting.com

NOTES: Parents of sophomores, please call CSC to discuss your options.

Canadian families please call before signing up as an additional shipping charge may be required.

PLAYER'S NAME _____

FATHER'S NAME _____

MOTHER'S NAME _____

MAILING ADDRESS _____

PLAYER POSITION(S) _____

HOME PHONE # _____

CELL PHONE # _____

GRAD YEAR _____

TRAVEL TEAM _____

HIGH SCHOOL _____

GPA/SAT/ACT _____

PLAYER EMAIL _____

PARENT EMAIL _____



IF YOU WOULD LIKE A PHONE CONSULTATION, PLEASE CONTACT CSC AT 415-456-6449. THE COST IS \$30.00 PER HALF HOUR. ONCE YOU PAY YOUR FEE, CATHI ARADI WILL SET UP A TIME—AT YOUR CONVENIENCE—TO DISCUSS YOUR ATHLETE'S COLLEGE SEARCH.

TO MAKE THE MOST OF YOUR SESSION, PLEASE HAVE A LIST OF QUESTIONS READY. CATHI WILL BE HAPPY TO ANSWER THEM IN DETAIL. THE FEE MAY BE PRE-PAID VIA CREDIT CARD USING PAYPAL AT www.fastpitchrecruiting.com/signers.html