

# Collegiate Softball Connection

**Educating Families!  
Empowering Athletes!  
Ensuring a Successful College Search!**

*Little known recruiting "facts of life":  
75% of all college teams are not D-I.  
90% of all colleges are east of Colorado.  
Only about 55% of players will receive athletic-based aid.*

*CSC can help you explore all of your options!*

*"... Cathi took the time to talk to the coach at the right school, and the rest was history. Shikara loves her college softball team, and most importantly the university and educational experience are exactly what we'd hoped for.*

*Thank you, Cathi!"*

*Candace Lowe, Beaverton, OR*

*"As the niece of a former MLB player, our daughter understood the complexities of recruiting. You cannot do it alone! Cathi is very well respected within the collegiate community, as well as on the travel ball circuit. Our family recommends CSC as the preferred softball recruiting resource! "*

*The Polonia-Rivera Family, Pico Rivera, CA*

**Collegiate Softball Connection  
PO Box 9167, San Rafael, CA 94912  
415-456-6449**

**[info@fastpitchrecruiting.com](mailto:info@fastpitchrecruiting.com)  
[www.fastpitchrecruiting.com](http://www.fastpitchrecruiting.com)**



## What Is Collegiate Softball Connection?

CSC is a consulting service run by Catharine Aradi, noted recruiting expert and author of *Preparing to Play Softball at the Collegiate Level*, called "...the Bible of Fastpitch Recruiting..." by youth coaches everywhere. Cathi—named one of the ten most influential people in USA softball in 2007—has worked with families and colleges for over twenty years, and many college coaches consider her to be the single best recruiting resource in the nation.

Through her book, her clinics and her consulting work, she has helped thousands of college-bound players gain that "competitive edge" so they could play for the school of their dreams!

You need to be in charge of your college search. But having an experienced coach to guide you through the process may help you succeed where others fail. You can beat the odds and be a winner in the recruiting game!

## Why Do You Need Help With Your College Search?

It's easy for families to assume that their player will be discovered and recruited simply because she's a strong athlete. However, families who are new to the process may not realize that while scholarships and financial aid are out there, they won't always come looking for *you*.

To find your perfect college match, you need to understand how coaches recruit. Fancy web pages and unsolicited mailings may get you a formula response, but how do you interpret a coach's interest, and where do you go from there?

College coaches look for that "Wow Factor" player. If you can identify your "Wow Factor" schools early on, your recruitment is virtually guaranteed.

The recruiting process is often complex, and it is hardly ever fair. Being prepared to handle the *unexpected* is the best way to make sure you are always a step ahead of the competition.

*"Recruiting is a unique process that can make parents and players frantic and anxious. With Cathi, each step was clearly articulated. She kept us on track, reminded us of our goals, and was extremely supportive with many good insights and recommendations along the way. It was money well spent."*

Brenda Kosaka, Richmond, BC Canada

## How Does CSC Work?

With all three plans, you will receive a copy of ***Preparing to Play Softball at the Collegiate Level***. This book takes your family step by step through the college search and covers everything from NCAA and NAIA academic and recruiting guidelines, to how and when to contact coaches, to what to include in your skills video, to how to find financial aid, and much, much more.

With the ***Fast Track (\$800)*** and ***Elite Level (\$1800)*** options, Cathi also provides regular one-on-one guidance, recommends next steps, and answers all of the questions that come up during your college search. Based on seeing you in action—through your video or in person—she will suggest the types of colleges that may meet your academic as well as your athletic goals.

### Introducing You to CSC's Target Zone Colleges

***Fast Track*** and ***Elite Level*** clients complete a detailed profile (including a link to your skills video) that is used to introduce you to CSC's *Target Zone* schools. These encompass a wide variety of college programs at all levels of competition, including nationally ranked D-I, II, III and NAIA teams. Your CSC profile goes directly to 50-100 colleges around the country, and a brief bio and contact information will also be made available to another 300 schools.

### Making Sure You Get It Done

If you choose the ***Elite Level***, Cathi will also work with you to develop your introductory and follow-up letters and your resume, select colleges to write, and assemble your packets. These packets are then sent to college coaches at all of the schools that most interest you.

The ***Elite Level*** is terrific for families who want to be sure the player's first big mail out gets done right and gets done on time!

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CSC also offers the ***Basic Connection (\$120)***. Choose this option, and in addition to her book, Cathi will send you a mini "bio" to complete. This contact information—and a link to your skills video if available—will then be sent to between 300-400 coaches around the country as part of CSC's regular Player Updates. You will also be able to set up a 30-40 minute phone consultation with Cathi to discuss any issues or questions you may have regarding your college search.

You may sign up for the ***Basic Connection*** at any time during your high school years, and you may also upgrade to the ***Fast Track*** or ***Elite Level*** once you've completed your sophomore year.

**TALK IS CHEAP...GOOD ADVICE IS PRICELESS!**

Sit in the softball stands, and you'll hear hundreds of stories and opinions—most of them different from yours. So how do you separate fact from fiction?

If you feel in charge of your player's college search, but have some questions you would like answered, CSC offers low cost phone consultations! For \$30, you can schedule a 30-40 minute call to discuss any issues or questions that your family might have. '

To set up a phone consultation, contact CSC at 415-456-6449 or [info@fastpitchrecruiting.com](mailto:info@fastpitchrecruiting.com). The fee can be prepaid via credit card using **Pay Pal** or by check.

To make the most of your session, please have a list of questions prepared.

**Here's What Other CSC Alumni Have to Say!**

*"Navigating multiple offers and visits would have been tough without Cathi's knowledge. Her advice and insights ultimately guided our daughter to her dream of playing D-I softball at a school she loves! If you are serious about playing at the next level beyond ASA Gold...you should call Cathi!"*  
Rennay and Chris Patnode, Gresham, OR



*"Cathi's knowledge of collegiate athletic programs and their academic requirements was amazing. Cathi used my daughter's softball skills to get her placed into her dream school."*  
The Niedzwecki Family, Danville, CA



*"Since 1996, over 100 Salinas Wildcats Gold players have gone on to compete at the collegiate level. Cathi has been a huge part of their success stories. Her recruiting knowledge, networking capabilities, and supportive attitude have helped our players find the best fit on the field and in the classroom!"*  
Dan Miller / Geno Sigala, Salinas Wildcats Gold

95% of CSC clients go on to compete in college, but CSC cannot guarantee athletic scholarships.

**How Do You Join the CSC Family?**

You may sign up for the **Basic Connection** at any time. If you would like to be a **Fast Track** or **Elite Level** client, please wait to register until the end of your sophomore year.

If you would like CSC to guide you through your college search, simply complete this form, check the appropriate box, and send a check or money order to:

CSC  
PO Box 9167  
San Rafael, CA 94912-9167

To pay by credit card, use the **Pay Pal** option at: [www.fastpitchrecruiting.com/signers.htm](http://www.fastpitchrecruiting.com/signers.htm)

(If you sign up for the **Basic Connection** and elect to upgrade at a later date, your **Basic** fee will be applied to the upgrade cost.)

- Our family would like to sign up for the **Basic Connection** service. We are using Pay Pal or enclosing a check for \$120.
- Our family would like to sign up for the **Fast Track** service. We are using Pay Pal or enclosing a check for \$800.\*
- Our family would like to sign up for the **Elite Level** service. We are using Pay Pal or enclosing a check for \$1800.\*

\* If you use **Pay Pal**, please email the information below to [info@fastpitchrecruiting.com](mailto:info@fastpitchrecruiting.com)

\* If you need to make special payment arrangements, call CSC at 415-456-6449.

Player's Name \_\_\_\_\_

Father's Name \_\_\_\_\_

Mother's Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Home Phone \_\_\_\_\_

Cell Phone \_\_\_\_\_

Grad Year \_\_\_\_\_

GPA/SAT/ACT \_\_\_\_\_

High School \_\_\_\_\_

Position(s) \_\_\_\_\_

Travel Team \_\_\_\_\_

Player Email \_\_\_\_\_

Parent Email \_\_\_\_\_